



## Video Content Creator

*Full Time*

*Simpsonville, SC*

### Job Description

As a video content creator, the primary responsibility is to conceptualize, produce, and deliver engaging and high-quality video content for various platforms such as social media, websites, YouTube, or other digital channels. The role involves a combination of creativity, technical skills, and storytelling abilities to captivate and connect with church and community. The video content creator will work alongside the Creative Arts Pastor and Communications Director to fulfill the video content needs for the mission of the church.

### Responsibilities

- **Content Ideation:** Generate innovative and compelling ideas for video content, taking into account the intended audience, brand objectives, and platform requirements.
- **Video Production:** Oversee the entire video production process, including filming, lighting, sound recording, and directing talent (if applicable). Ensure the use of appropriate equipment (BlackMagic Design) and techniques to achieve desired visual and audio quality.
- **Video Editing:** Utilize video editing software (such as Adobe Premiere Pro, Davinci Resolve or Final Cut Pro) to assemble footage, add effects, transitions, and graphics, and create a cohesive and visually appealing final product.
- **Project Management:** Ability to Schedule, collaborate, coordinate with Ministry Directors and staff, juggle multiple projects at a time and meet content deadlines.
- **Optimization for Different Platforms:** Adapt video content to suit specific platforms and formats, ensuring it meets length restrictions, aspect ratios, and technical requirements by following already established video standards.

### Requirements

- Video editing with either Adobe Premiere, Davinci Resolve, or Final Cut Pro
- Video production with Blackmagic Design or Sony Alpha series equipment
- Ability to work Sunday mornings and travel on and off site as needed for video production
- Understanding of video production flow and process
- Adapts and responds quickly to multiple moving elements within simultaneous tasks and/or evolving projects
- Collaborate and communicate with others to develop creative and engaging ideas
- Demo reel preferred

### Encouraged but Not Required

- Motion Graphic experience with Adobe After Effects
- Audio mixing and editing
- Color grading and color correction
- Studio/set design